



## **BLOG COMPETITION**

### **PURPOSE:**

To provide an opportunity for FEA chapter members to document their general business practices and accomplishments, while creating a community among chapter members and other chapters. The presentation of the blog should provide a brief overview of how the blog was used and feature one blog posting as an example of the creativity used in developing, sustaining, and using the blog.

### **ELGIBILITY:**

- Limited to one entry per school
- Entry form must be submitted
- Entrants grant the conference the right to use and publish the submission in print, online, or in any other media without compensation
- Entrants grant the FEA state organization the right to post photos of students for promotional purposes on the state FEA website

### **PROCEDURES:**

- Send in your Blog project on or before March 1, 2009 to:

Gerry Corcoran  
Arizona Department of Education  
FEA State Director  
1535 W. Jefferson St. Bin # 42  
Phoenix, AZ 85007

- Late entries will not be accepted
- The top three entries will be showcased on the official FEA State website.

### **GUIDELINES:**

- Entries must include a URL to a blog and a video explaining it
- The blog must be in a blog format and can incorporate other multimedia including audio, video, links to documents, links to websites, etc.
- All entries must be submitted on DVD or CD
- Entries must be no longer than three minutes
- The entry should include the name of the chapter, school, and city within the credits (Example: This message was brought to you by Podunk High School's chapter of FEA in Phoenix, Arizona).
- The entry should show how the chapter has used the blog and associated technology

**SCORING:**

- How well your blog is designed to promote chapter business and the roles of its members
  - Blog Content: The blog demonstrates chapter activities, student viewpoints and perspectives of future educators.
  - Blog Creativity: presented in a manner appealing to students, uniqueness in regard to incorporating multimedia, is attention-grabbing, communicates the vision of the chapter.
  - Video Presentation Content: discusses how the chapter has used the blog and highlights a blog posting featuring exciting content and innovative multimedia use
- 



**BLOG COMPETITION APPLICATION**



**NAME:** \_\_\_\_\_ **GR:** \_\_\_\_\_

**TITLE OF PROJECT:** \_\_\_\_\_

**SCHOOL:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

**ADVISOR:** \_\_\_\_\_ **E-MAIL:** \_\_\_\_\_

**\*\* Application must be submitted by March 1, 2009.**